

## INVOICE



WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
495249-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21204

Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHDN IIGFSBII ADD	1414

Flight Dates	Order #	Alt Order #
09/26/12 - 10/05/12	495249	06340610

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/12	09/26/12	6AM-6:30AM Eyewitness	6AM-6:30AM	--1----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 09/26/12 6AM-6:30AM Eyewitness New 6AM-6:30AM :00 \$40.00 NM Credited									
2	09/28/12	09/28/12	6:30AM-7AM Eyewitness	6:30AM-7AM	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 09/28/12 6:39 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV26H \$50.00 NM									
3	09/26/12	09/26/12	7AM-9AM The Early Show	7AM-9AM	--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 09/26/12 7:25 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV26H \$30.00 NM									
4	09/27/12	09/27/12	6PM-6:30PM Eyewitness	6PM-6:30PM	---1---	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 09/27/12 6:09 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV26H \$90.00 NM									
5	09/28/12	09/28/12	5AM-5:30AM Eyewitness	5AM-5:30AM	-----1--	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1-- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 09/28/12 5:19 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV26H \$20.00 NM									
6	09/26/12	09/26/12	5:30AM-6AM Eyewitness	5:30AM-6AM	--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --1---- 1 \$30.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
495249-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII ADD	1414	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/26/12	09/26/12	5:30AM-6AM Eyewitness	5:30AM-6AM	--1----	:30	1	\$30.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 09/26/12 5:30AM-6AM Eyewitness New 5:30AM-6AM :00 \$30.00 NM Credited									
7	09/29/12	09/29/12	M-SU Eyewitness News @ 11PM-11:35PM		-----1-	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 09/29/12 11:32 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV26H \$65.00 NM									
8	09/26/12	09/26/12	Criminal Minds	9PM-10PM	--1----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 --1---- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 09/26/12 9:45 PM Criminal Minds 9PM-10PM :30 LMFS12TV26H \$300.00 NM									
9	09/29/12	09/29/12	SA Eyewitness News	7AM-9AM	-----1-	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 09/29/12 7:14 AM SA Eyewitness News 7AM-9AM :30 LMFS12TV26H \$35.00 NM									
10	09/30/12	09/30/12	CBS Sunday Morning	9AM-10:30Am	-----1	:30	1	\$85.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -----1 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/30/12 9:07 AM CBS Sunday Morning 9AM-10:30Am :30 LMFS12TV26H \$85.00 NM									
Total Spots							8		

## Payment Terms Net 30 Days

Gross Total	\$675.00
Agency Commission	\$101.25
Net Amount Due	\$573.75

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333 Capital Blvd  
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Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
495249-2	10/07/12	October 2012	10/01/12 - 10/05/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII ADD	1414

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Box 13034  
Newark, NJ 07188-0034

Flight Dates	Order #	Alt Order #
09/26/12 - 10/05/12	495249	06340610

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/03/12	10/03/12	6AM-6:30AM Eyewitness	6AM-6:30AM	--1----	:30	1	\$40.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	W	10/03/12	6:09 AM	6AM-6:30AM Eyewitness New	6AM-6:30AM	:30	LMFS12TV26H	\$40.00 NM
12	10/02/12	10/02/12	6:30AM-7AM Eyewitness	6:30AM-7AM	-1-----	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Tu	10/02/12	6:55 AM	6:30AM-7AM Eyewitness New	6:30AM-7AM	:30	LMFS12TV26H	\$50.00 NM
13	10/03/12	10/03/12	7AM-9AM The Early Show	7AM-9AM	--1----	:30	1	\$30.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	W	10/03/12	8:28 AM	7AM-9AM The Early Show	7AM-9AM	:30	LMFS12TV26H	\$30.00 NM
14	10/05/12	10/05/12	6PM-6:30PM Eyewitness	6PM-6:30PM	----1--	:30	1	\$90.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	F	10/05/12	6:21 PM	6PM-6:30PM Eyewitness New	6PM-6:30PM	:30	LMFS12TV26H	\$90.00 NM
15	10/02/12	10/02/12	5AM-5:30AM Eyewitness	5AM-5:30AM	-1-----	:30	1	\$20.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	GFSB	Tu	10/02/12	5:09 AM	5AM-5:30AM Eyewitness New	5AM-5:30AM	:30	LMFS12TV26H	\$20.00 NM
16	10/04/12	10/04/12	M-SU Eyewitness News	11PM-11:35PM	---1---	:30	1	\$65.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$65.00				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
16	10/04/12	10/04/12	M-SU Eyewitness News @11PM-11:35PM		---1---	:30	1	\$65.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>GFSB</td><td>Th</td><td>10/04/12</td><td>11:11 PM</td><td>M-SU Eyewitness News @ 11</td><td>11PM-11:35PM</td><td>:30</td><td>LMFS12TV26H</td><td>\$65.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	GFSB	Th	10/04/12	11:11 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	LMFS12TV26H	\$65.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	GFSB	Th	10/04/12	11:11 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	LMFS12TV26H	\$65.00	NM																					
17	10/01/12	10/01/12	Hawaii 5-0	10PM-11PM	1-----	:30	1	\$300.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>1-----</td><td>1</td><td>\$300.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	1-----	1	\$300.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/01/12	10/07/12	1-----	1	\$300.00																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>GFSB</td><td>M</td><td>10/01/12</td><td>10:50 PM</td><td>Hawaii 5-0</td><td>10PM-11PM</td><td>:30</td><td>LMFS12TV26H</td><td>\$300.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	GFSB	M	10/01/12	10:50 PM	Hawaii 5-0	10PM-11PM	:30	LMFS12TV26H	\$300.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	GFSB	M	10/01/12	10:50 PM	Hawaii 5-0	10PM-11PM	:30	LMFS12TV26H	\$300.00	NM																					
Total Spots							7																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$595.00
<u>Agency Commission</u>	\$89.25
<u>Net Amount Due</u>	\$505.75